



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atricia Lewis
#11/ybw
capm
5.25.02

Applicants: Thomas J. Sullivan, et al.
Appl. No.: 09/385,489
Filed: August 30, 1999
Title: SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS
Art Unit: *2162 3622*
Examiner: D. Lastra
Docket No.: 0110754-629

Commissioner for Patents
Washington, DC 20231

RESPONSE TO OFFICE ACTION

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Technology Center 2100

Sir:

In response to the Office Action dated February 14, 2002, and in accordance with the personal interview courteously granted to applicants' representative on April 17, 2002, please enter this Response in the above-identified application.

In the Claims:

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GROUP 3600

Please amend Claim 1 as follows:

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1. (Twice Amended) A method for an independent system operator to administer a trade promotion for a product involving a manufacturer and a retailer having at least one store with an in-store POS system, said method comprising the steps of the independent system operator:

capturing terms of the trade promotion at least including promoted product identification and payment term information for said trade promotion;